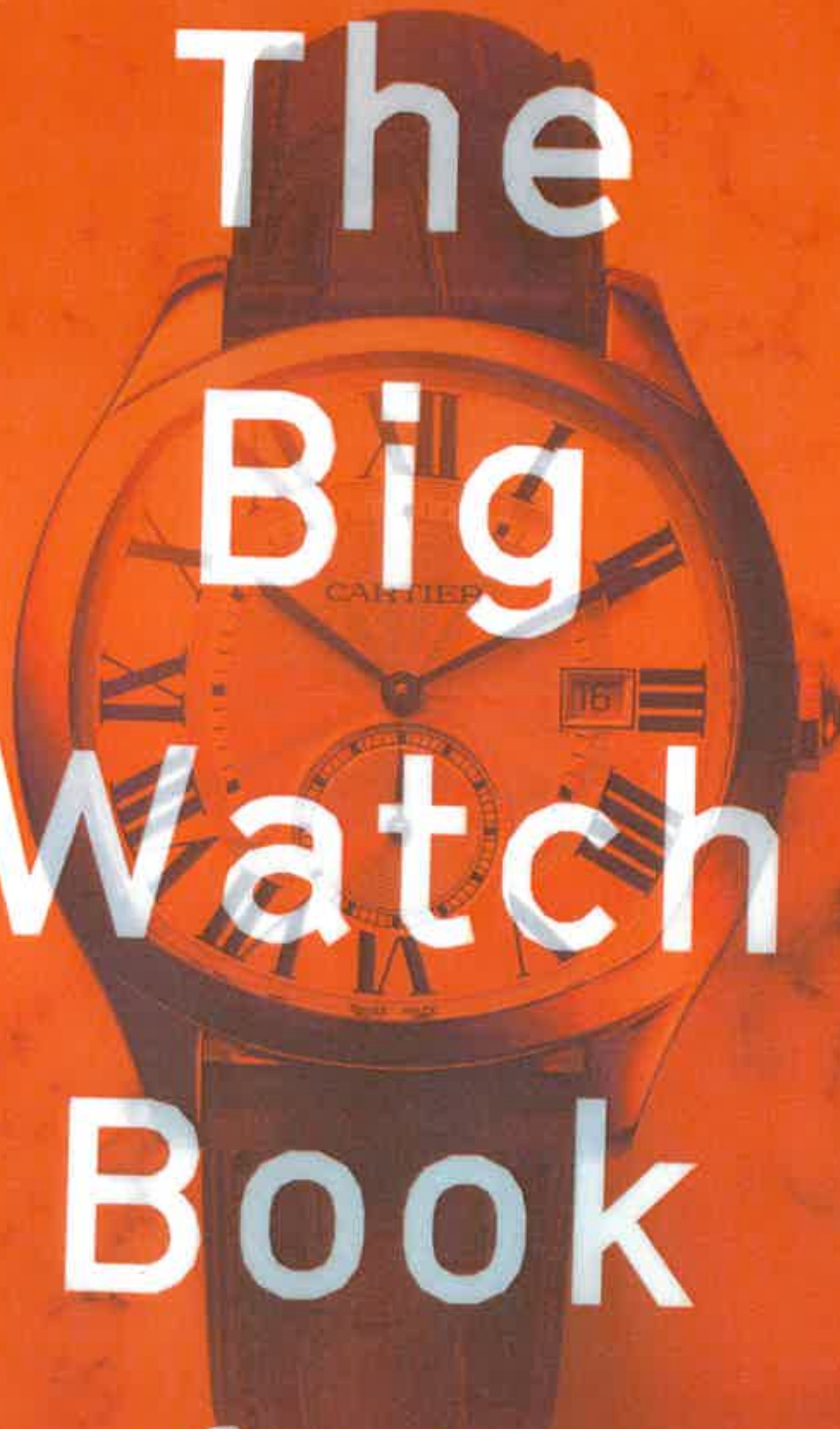




THE WORLD OF LUXURY WATCHES

The Big Watch Book



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URWERK

1.



2.



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Avant-garde Swiss watch maverick Urwerk was founded by brothers Thomas and Felix Baumgartner (no, not the base-jumper), along with Martin Frei. For 2016, “we started the year by unveiling a new Urwerk-ian beast, the UR-105 T-Rex,” says Felix. “We nicknamed it after its atypical case that is crisscrossed by a raised, concentrically ribbed pattern evoking the scales of certain dinosaurs. It’s a textured, bark-like coating that is soft to the touch.” The brothers continue to think differently about horology: “There is one question that’s always on our lips,” Felix continues. “The intriguing and irritating and repetitive ‘Why? Why do we have to read time on a round watch? Why do we need hands to show time? Why do we use tourbillons? Why can’t we use electronic devices in mechanical watches? Why?... our drawers are full of ‘Why?’ And most of the time we have a diagram and technical constraints.”

urwerk.com

1. UR-210 CP Altin, 43.8mm x 53.6mm titanium and steel, black Belotero strap, £127,000

2. UR-105 TA All Black, 39.5mm x 53mm black titanium, black crocodile strap, £59,000

3. UR-210 Altin, 43.8mm x 53.6mm aluminium, titanium and steel, black crocodile strap, £129,000

4. UR-CC1 Marcus, 42.6mm x 53 black Altin-coated white gold, crocodile strap, £285,000

5. EMC2 Time Hunter, 43mm x titanium and steel, black Belotero strap, £102,000

6. UR-110 Rose Gold, 47mm x 51 black titanium, black crocodile strap, £92,500